



American Legion Auxiliary  
Department of California

**Public Relations- Unit Mid-Year Report for 2023-2024**

Submit this completed form to your District Chairman no later than December 1, 2023.

District # \_\_\_\_\_ Unit # \_\_\_\_\_ Unit Chairman \_\_\_\_\_  
Phone # \_\_\_\_\_ Email: \_\_\_\_\_  
No Activity reported during this period: \_\_\_\_\_

1. How many Auxiliary magazine gift subscription has your Unit given to public library: \_\_\_\_\_ doctor's office: \_\_\_\_\_ dentist office: \_\_\_\_\_ others \_\_\_\_\_
2. How many members in your Unit have subscribed to the National online publication eNews \_\_\_\_\_
3. Has your Unit printed out ALA brochures from the PR/Marketing Resources section from National?  
Yes \_\_\_\_\_ No \_\_\_\_\_ How many brochures did your Unit distribute? \_\_\_\_\_
4. Did your Unit ordered ALA brochures \_\_\_\_\_ How many were ordered \_\_\_\_\_

Which did you order?

At a Glance	Youth Programs	AEF Brochure	ALA Foundation	Your American Legion Family
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5. Has your Unit developed a local media list? \_\_\_\_\_ newspapers \_\_\_\_\_ cable tv \_\_\_\_\_ others \_\_\_\_\_
6. Has your Unit submitted articles or fliers to newspapers? ALA magazine \_\_\_\_\_ Dept. Hub \_\_\_\_\_
  - a. How many were published \_\_\_\_\_
  - b. Who published your articles \_\_\_\_\_
7. Does your Unit have a website? \_\_\_\_\_ name of website \_\_\_\_\_
  - a. if yes, did your Unit send your website information to Department \_\_\_\_\_ National \_\_\_\_\_
8. Does your Unit have Social Media accounts? \_\_\_\_\_ Facebook name \_\_\_\_\_  
Instagram name \_\_\_\_\_ Twitter Username/Handle \_\_\_\_\_
9. Has your Unit launched any new Social Media accounts this year? \_\_\_\_\_
10. Does your Unit submit Public Service Announcements (PSA's) \_\_\_\_\_ How does your Unit submit PSA's \_\_\_\_\_
11. Do you send copies of your Unit's PSA's to your District Public Relations Chairman \_\_\_\_\_
12. How does your Unit promote Branding? \_\_\_\_\_
13. How does your Unit promote specific ALA activities? \_\_\_\_\_
14. Are you submitting a supplemental report? \_\_\_\_\_
15. Have you started a Unit press book for your Unit President? \_\_\_\_\_
16. Have you taken publicity photos of your Unit or District receiving the Proclamation for Veterans, Military and their Family month? \_\_\_\_\_

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<p><b>District 1</b> Please send your Unit Reports directly to the Department Chairman</p>	<p><b>District 2</b> AnneMarie Fuller PO Box 474 Bella Vista, CA 96008-0474 209-401-6401 annemarie@comlumnist.com</p>	<p><b>District 4</b> Nancy Brown 402 2nd Street Wheatland, CA 95692 916-899-1672 amlegaux7421@gmail.com</p>
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<p><b>District 11</b> Grace Huston 155 Weyer Road Modesto, CA 95357-1761 209-247-8065 <a href="mailto:grace.huston@hotmail.com">grace.huston@hotmail.com</a></p>	<p><b>District 12</b> Lupe Gonzalez  209-777-6437 <a href="mailto:guadmgonzalez@gmail.com">guadmgonzalez@gmail.com</a></p>	<p><b>District 13</b> Leah Williamson 453 La Baree Drive Milpitas, CA 95035 408-854-2303 <a href="mailto:leah.williamson54@yahoo.com">leah.williamson54@yahoo.com</a></p>
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<p><b>District 17</b> Teresa Lugo-Nunez 777 East Valley Blv #132 Alhambra, CA 91801 562-201-1279 <a href="mailto:terrynun@hotmail.com">terrynun@hotmail.com</a></p>	<p><b>District 18</b> Stephanie Huff 5988 N. Sycamore Avenue Rialto, CA 92377 909-753-6378 <a href="mailto:stephanieehuff@gmail.com">stephanieehuff@gmail.com</a></p>	<p><b>District 19</b> Lorrie Lewelyn 3841 Berkshire Road Pico Rivera, CA 90660 562-576-6178 <a href="mailto:lorrya@gmail.com">lorrya@gmail.com</a></p>
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<p><b>District 29</b> Wendy Hart Hagen 8733 Harrison Way Buena Park, CA 90620 714-448-0254 <a href="mailto:wendyhart.oc@gmail.com">wendyhart.oc@gmail.com</a></p>	<p><b>District 30</b> Please send your Unit Reports directly to the Department Chairman</p>	

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