



American Legion Auxiliary, Department of California  
Public Relations – Rosemary Barron – rosemarybarron@msn.com  
April 2025, Bulletin

Hear Yee, Hear Yee! Paul Revere here!

To all the Public Relations Chairs, I hope you are enjoying this appointment! It has been a much-needed learning experience for me, and I am honored.

April is the month that we promote the “Children and Youth Program”. Boy there is so much that can be done here. Be sure to have fun with it!

In April we wear purple to honor the military children. Idea, you can get members to wear purple at meetings then post pictures!

With the recent fires in LA, why not honor the children with making them the focus of an event!

How about a baby shower, where supplies are collected and taken to a women’s shelter.

I have seen in the past where a unit adopted a school and raised funds for an item(s) that the after school program was lacking.

Take this opportunity to get out of your post and into your communities and give back.

These are just a few ideas. I can’t wait to see what you all come up with for this special month.

REMEMBER wear your apparel when spreading joy!

Maintain that positive attitude on social media as well. We should be consistently sharing information pertaining to our programs and units’ accomplishments. Stay clear of politics and religion. What we say and how we say it, is important to protect the ALA brand.

Tick-tock - Dates to remember – End of year reports due dates

Units: 4/11/25

Districts: 5/1/25

“Love yourself first and everything falls into line. You really have to love yourself to get anything done in this world!” -Lucille Ball-

**Continue spreading the word about the American Legion Auxiliary!**

Remember it is about Service not self.

**#americanlegionauxiliary**