



Happy September to everyone-

I hope all Units and Districts are deep into planning some great activities for this year.

The Department of Children Services has some ideas to help the children of California.

1. Now is a great time to print or order the Auxiliary Halloween coloring books from National. This is a great PR tool to advertise the ALA and put us top of mind.
2. There are great Kid Hero 2 certificates, also on the National website. It would be great to offer these to students going to school on military bases, or if you know they have a parent away serving. This is a great way to also to introduce the Americanism essay contest, and don't forget Auxiliary applications!! Let's work together- teamwork=dreamwork!!
3. Keep a look out for candidates for our good deed and youth hero awards. We can and should honor children in CA doing amazing things.
4. April is purple up month for military children. How great to plan a fabulous event now to advertise early and get the word out.

5. This chairman is asking for Units to come together within your District to have a baby shower. All gifts will be for children in your community or a local military base. Play games, have fun, and make it a great ALA event. We can have the party and we can help support children in CA have a great start to life.

I would love to hear about your activities to celebrate all your success and visit your events if able. Hope to hear from you soon!!

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